

## LeadHership Summit 2024

Join us in this transformative journey to refine your leadership skills, expand your organization's network, and impact the motorcycle community significantly.

### Summit Highlights

- **Duration:** 2 days (October 3-4, 2024)
- **Theme:** Increasing the Visibility of Women in Motorcycling

### Summit Participant Application Process (Attendees, Speakers, Exhibitors)

- **Opening Date:** May 22, 2024
- **Closing Date:** September 5, 2024
- **Application Link:** [TX All Female Rally LeadHership Summit Application Link](#)
- **Selection Criteria:** Demonstrated leadership potential, commitment to organizational growth, and the ability to dedicate time to the LeadHership Summit's full duration.

### Summit Benefits of Participation

- **Skill Enhancement:** Develop cutting-edge leadership and management skills tailored to the nuances of leading as a woman.
- **Personal Growth:** Personalized mentorship and feedback aimed at fostering your individual growth as a leader.
- **Brand Exposure:** Ensure your products or services are in front of more women consumers in motorcycling.
- **Speaking Engagements:** As a Breakout Speaker or a Keynote Speaker, subject matter experts provide attendees with best practices focused on women in motorcycling.
- **Professional Network:** Build lasting connections with fellow leaders, creating a supportive network that extends beyond the program.

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*The prominent resource for leadership and personal development for women in motorcycling.*

## Summit Structure:

- **Breakout Sessions, Keynote Speakers, and Exhibitor Presentations:** Engage in deep dives on various leadership topics led by motorcycle industry and leadership experts. Practical sessions focusing on real-world applications of learned skills.



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**Breakout Session Topics:** Breakout sessions bring targeted learning, skilled development, diverse perspectives, branding, and networking opportunities to life in small environments so attendees will learn hands-on approaches as they navigate in the motorcycle community.

- **Personal Branding and Marketing:** Leveraging personal branding and marketing techniques to enhance visibility and opportunities within the motorcycling community.
- **Building Effective Teams:** Insights on team dynamics, collaboration, and leadership styles tailored to leading and managing diverse teams within the motorcycling community.
- **Crisis Management and Conflict Resolution:** Practical strategies and case studies on managing crises, resolving conflicts, and maintaining professionalism in high-pressure situations within motorcycling organizations and events.
- **Organizational Management:** Focused on budgeting, organizational documentation (LLC, Nonprofit Status, Mission Statement, etc.), tailored to women in motorcycling.

**Keynote Topics:** Keynote speakers bring expertise, insight, inspiration, thought leadership, and motivation to set the tone for the LeadHership Summit.

- **The Power of Women in Motorcycling - Overcoming Challenges:** Inspiring keynote highlighting the significant contributions and potential of women within the motorcycling industry while giving personal stories of overcoming challenges and adversity as women leaders.
- **Relationship Building:** Practical tips and exercises for building and nurturing professional relationships, networking, and leveraging connections within the motorcycling industry for career advancement and entrepreneurial opportunities.
- **Tech and Innovation in Motorcycling:** Exploring the latest trends and innovations in motorcycle technology and how women can contribute to and benefit from these advancements.
- **Safety and Risk Management:** Practical tips and discussions on safety measures, risk assessment, and emergency preparedness specific to women riders and leaders.

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**Exhibitor Presentations:** Exhibitor presentations at a LeadHership Summit for women in motorcycling can offer valuable insights, resources, and networking opportunities for attendees.

- **Motorcycle Gear and Apparel Showcase:** Exhibitors can display the latest gear and apparel designed for women riders, including helmets, jackets, gloves, boots, and accessories. Presentations can highlight features such as safety, comfort, style, and customization options.
- **Motorcycle Manufacturers and Dealerships:** Representatives from motorcycle manufacturers and dealerships can showcase their latest models designed for women riders. Presentations can cover features, performance specifications, customization options, and financing programs available for attendees.
- **Motorcycle Accessories and Modifications:** Exhibitors specializing in motorcycle accessories and modifications can showcase products designed to enhance comfort, performance, and style for women riders. Presentations can highlight innovative accessories such as ergonomic seats, windshields, luggage systems, and performance upgrades.
- **Motorcycle Travel and Adventure:** Exhibitors offering motorcycle travel and adventure experiences can showcase guided tours, group rides, and adventure destinations tailored for women riders. Presentations can provide information on tour itineraries, accommodations, safety measures, and travel tips for attendees interested in exploring new riding destinations.
- **Motorcycle Training and Education:** Representatives from motorcycle training schools and educational programs can provide information on rider training courses, safety clinics, and skill development workshops tailored for women riders. Presentations can cover curriculum details, instructor qualifications, certification programs, and training resources available for attendees.
- **Motorcycle Technology and Innovation:** Exhibitors specializing in motorcycle technology and innovation can showcase the latest advancements in safety, connectivity, and performance features for women riders. Presentations can cover topics such as motorcycle electronics, navigation systems, communication devices, and smart riding gear designed to enhance the riding experience.
- **Motorcycle Maintenance and Repair Services:** Representatives from motorcycle maintenance and repair shops can provide information on services tailored for women riders, including routine maintenance, repairs, and customization options.

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Presentations can cover maintenance tips, troubleshooting advice, and DIY workshops for attendees interested in learning more about motorcycle care.

- **Motorcycle Safety Gear and Technology:** Exhibitors can showcase the latest advancements in motorcycle safety gear and technology, including airbag vests, advanced helmet designs, rider detection systems, and emergency communication devices. Presentations can focus on how these innovations enhance rider safety and confidence on the road.
- **Motorcycle Insurance and Legal Services:** Representatives from insurance companies and legal firms specializing in motorcycle-related services can provide information on insurance coverage options, legal rights, and accident claim procedures for women riders. Presentations can cover topics such as liability protection, uninsured motorist coverage, and legal assistance for personal injury claims.
- **Motorcycle Lifestyle and Wellness:** Exhibitors offering products and services promoting a healthy and balanced lifestyle for women riders can showcase items such as fitness equipment, nutrition supplements, wellness retreats, and relaxation techniques tailored for motorcycle enthusiasts. Presentations can provide tips on staying physically and mentally fit while pursuing a passion for riding.
- **Motorcycle Photography and Media Services:** Photographers, videographers, and media agencies specializing in motorcycle-related content creation can showcase their portfolios and services tailored for women riders. Presentations can offer insights on capturing memorable riding experiences, creating engaging social media content, and leveraging visual storytelling to promote motorcycling adventures.
- **Motorcycle Tourism and Destination Marketing:** Representatives from tourism boards, travel agencies, and hospitality providers can showcase motorcycle-friendly destinations, accommodations, and attractions suitable for women riders. Presentations can highlight scenic routes, cultural experiences, and local events that cater to the motorcycle tourism market.
- **Motorcycle Financing and Investment Opportunities:** Financial institutions and investment firms offering financing solutions and investment opportunities for motorcycle enthusiasts can provide information on loan programs, leasing options, and retirement planning strategies tailored for women riders. Presentations can cover topics such as budgeting for motorcycle ownership, building credit history, and wealth management strategies.

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- **Motorcycle Art, Crafts, and Merchandise:** Artists, designers, and vendors offering motorcycle-themed art, crafts, and merchandise can showcase their creations, including paintings, sculptures, jewelry, apparel, and home decor items. Presentations can provide insights into the creative process, inspiration behind the artwork, and customization options available for attendees.

**Contact Information:**

For further details regarding the program and the application process, please contact:

Email: [txallfemaleride@gmail.com](mailto:txallfemaleride@gmail.com)

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