



**FOR IMMEDIATE RELEASE**

**9-1-2023**

## **Celebrate Empowerment and Break Barriers at the Steel Horse Awards Ceremony**

**Biloxi, MS - The Sisters Beyond Rags Foundation is proud to announce the upcoming Steel Horse Awards Ceremony, an inspiring event dedicated to recognizing the achievements and empowerment of women in the world of motorcycling. The ceremony will take place on March 9, 2024 at Ground Zero and promises to be a dynamic gathering of motorcycle enthusiasts, industry leaders, and advocates for gender equality.**

**The Steel Horse Awards Ceremony celebrates the remarkable journeys of women who have shattered stereotypes, overcome challenges, and set new standards in the motorcycling community. This event aims to honor their achievements and inspire future generations to pursue their passions fearlessly.**

### **Key Highlights of the Steel Horse Awards Ceremony:**

- Recognition of trailblazing women in motorcycling across various categories, including industry innovation, leadership, and community impact.**
- Empowering speeches and keynote addresses from influential figures in the motorcycling world.**
- Entertainment showcasing the spirit of camaraderie and empowerment that defines the motorcycling community.**
- Opportunities for networking, engagement, and dialogue with fellow enthusiasts and industry leaders.**

**"We are thrilled to host the Steel Horse Awards Ceremony, where we come together to celebrate the extraordinary achievements of women who have paved the way for a more inclusive and diverse motorcycling landscape," said Aqua Jones, Chair of The Sisters Beyond Rags Foundation. "This event serves as a testament to the resilience and passion of women riders, and we invite everyone to join us in this empowering celebration."**

**The Steel Horse Awards Ceremony is open to motorcycle enthusiasts, industry professionals, advocates, and anyone who supports the advancement of women in the motorcycling world. Tickets are available for purchase at <https://www.thesbrf.org/events-1/steel-horse-awards-2>.**

**For sponsorship opportunities, media inquiries, or more information about the Steel Horse Awards Ceremony, please contact Candace Koba at 972-815-6716 or [info@thesbrf.org](mailto:info@thesbrf.org).**



### **About The Sisters Beyond Rags Foundation:**

The Sisters Beyond Rags Foundation is a dedicated advocate for women in the motorcycling community, committed to promoting empowerment, diversity, and camaraderie within the industry. With a strong belief in breaking barriers and challenging norms, our organization strives to create a more inclusive and welcoming environment for women riders.

Our mission is to create a vibrant and inclusive motorcycle community where women riders are empowered to lead, inspire, and thrive. Through engaging events, initiatives, and collaborations, we aim to foster a sense of unity, encourage leadership, and to celebrate the accomplishments of women who have made significant contributions to motorcycling while inspiring the next generation of riders to pursue their passions without limitations..

At The Sisters Beyond Rags Foundation, we envision a future where women in motorcycling are celebrated as pioneers, leaders, and innovators. Our dedication to empowerment extends beyond the awards ceremony, driving our ongoing efforts to create meaningful change within the motorcycling community and beyond.

For more information about The Sisters Beyond Rags Foundation, our mission, and upcoming events, please visit [www.thesbrf.org](http://www.thesbrf.org).

Through our initiatives, events, and collaborations, we are dedicated to creating an environment where every woman feels valued, represented, and empowered to contribute her unique voice and perspective to the world of motorcycling. Through mentorship programs, skill-building workshops, and collaborative partnerships, we ensure that our commitment to empowerment extends far beyond the surface.

To learn more about our impactful initiatives and how you can be part of our movement, visit [www.thesbrf.org](http://www.thesbrf.org).

*Aqua Jones*

**Aqua Jones**

Chair